

BPAB February 2015 Meeting, February 19.  
First United Methodist Church, Rm. 216, 6:00-7:30 PM.  
Minutes taken by Michael Yoder.

Board Members in Attendance: Amanda Potter Cole, Peter Mehl, Adam Davis,  
Jim Bruce, Michael Yoder, Jessica Henry Spade, Todd Ake, Scott Lucas

Absences: Greg Reddin, Emily Walter, Jimmy Warren

Guests in Attendance: Jack Branscum, Michael Gallagher

1. Motion to Approve Minutes from January 31, 2015 Meeting made by Amanda Potter Cole. Seconded by Michael Yoder. Motion passed unanimously.

2. Michael Gallagher, Assistant Professor of Kinesiology at UCA, made a presentation about a proposed service learning project in which students would teach obesity prevention and management. The students want to establish a relationship with BPAB to enhance the success of their project. Students are working on the assessment portion of the project, and are taking traffic counts (vehicles, bikes, pedestrians), with a focus on morning and evening rush hours. The project is based on pilot projects in Little Rock and North Little Rock. The quality of bicycle and pedestrian infrastructure is taken into account. The next step is to expand the study, beginning in two weeks, to determine the level of bicycle and pedestrian traffic in Conway. The class meets on Tuesdays and Thursdays, and further fieldwork is forthcoming. Michael Gallagher is looking for ways to gather good, reliable, representative data. Jessica Henry Spade suggested doing the study in conjunction with public schools in accordance with SRTS. Todd Ake suggested doing a traffic count at the Conway Commons, to enable a before-and-after comparison once the overpass over I-40 is complete. Other ideas of locations to include were Siebenmorgen, Country Club, Harkrider, and two spots on the Tucker Creek Trail System. The intention is for the students to present the results to BPAB in April.

3. Update on the Pedestrian Master Plan. Michael Yoder shared with the Board a summary of a lengthy conversation he had with Wes Craiglow earlier in the month regarding an update on the PMP. Wes Craiglow indicated during that conversation that the PMP is an important document that most appropriately shall be produced, by the Planning Department, with BPAB approval. He will tell Brian Patrick that BPAB is requesting progress. The draft is in progress. Students who did service learning projects in the past provided useful information in terms of a survey of where sidewalks are needed, research on other cities' PMPs, and inventorying sidewalks in Conway. Todd Ake indicated that he will touch base with Brian Patrick to reiterate the Board's desires that the PMP be completed in a timely manner. Michael Yoder will revisit the different components of typical Walk Friendly Community status, and keep in close touch with Wes Craiglow to follow up on his progress with the PMP.

4a. Update on Bicycle Friendly Community Status Renewal (Peter Mehl). The application is due 8/11/15. Suggestion was made to have a draft by July to allow feedback from the last application, which Peter Mehl distributed to the members of the Board. Several accomplishments were discussed by those in attendance to include in the application. By March, Peter Mehl will generate a list of milestones to include in the application. One example mentioned was the installation of signage to mark bike routes through Conway to link, for example,

Hendrix with UCA and Downtown, along the lines of the signage on the Tucker Creek Trail. Jessica Henry Spade offered to add a SRTS dimension to the application.

4b. Education Effort. Jessica Henry Spade indicated that she will revisit what SRTS offers in terms of funding, and to investigate what schools want that also dovetail with what the City can do, such as sidewalk projects near schools. Discussion ensued about prioritizing infrastructure, such as that to better offer safe routes to Julia Lee Moore Elementary School, where drainage work is underway. Bike to School Day is May 16. PTAs can promote this, hopefully as a SRTS event to raise awareness of the effort. Jessica will approach CAB about "bike trains". Jim Bruce indicated that the Traffic Skills 101 course is still being offered, with the backing of CAB. A topic discussed was whether an ordinance could be written whereby a bicyclist who violates a law is offered the opportunity to take the course in lieu of a citation.

4c. Communications. Amanda Potter Cole distributed a handout titled "BPAB Communications Report" summarizing communication-related goals of BPAB, and ways to enhance BPAB's visibility in the community. She suggested that we use part of the \$500.00 grant from Kimberly Clark toward promotion, including a tablecloth and banner.

5. \$500.00 Grant Use. Kimberly Clark provided BPAB \$500.00, thanks to efforts by Todd Ake. A motion was made by Jessica Henry Spade for \$150.00 to go to the Communications Committee to enhance visibility of BPAB. A tablecloth with BPAB logo was recommended. Peter Mehl seconded. Amanda Potter Cole made a friendly amendment to the motion to add an additional \$150.00 to add a BPAB banner. Peter Mehl seconded. The motion to spend \$300.00 on the promotional tablecloth and banner passed unanimously.

6. City Council Interaction. A brief discussion occurred about a handout titled "BPAB & City Council Relationship" and distributed by Todd Ake. Todd has ongoing communication with City Council Member Shelly Mehl. This item will be discussed in greater detail at a subsequent meeting.

7. Michael Yoder made a motion to adjourn. Adam Davis seconded. The motion passed.