

## BPAB Meeting Minutes

January 31, 2015

**Members Present:** Peter Mehl, Adam Davis, Michael Yoder, Jess Henry Spayde, Amanda Potter Cole, Jim Bruce, Greg Reddin, Todd Ake, Emily Walter, Jimmy Warren, Scott Lucas

**Members Absent:** None

**Others Present:** Jack Branscum

**November Minutes:** Peter Mehl made a motion to approve November minutes. Jim Bruce seconded. In discussion, Jess Henry Spayde pointed out that she was present, though marked absent. Michael Yoder noted an error in the first street project; it should be Prince to Tyler, not Prince to Country Club. All agreed the changes were good. The motion was unanimously approved as amended.

**2014 Objectives and Annual Report:** Todd Ake discussed the 2014 objectives and results, along with the annual report. It was noted that we need to work with city administration to figure out how to get our projects on the street project list the Council sees in December. There was also talk about working with city projects vs. state projects. We need to be sure not to bring state highways before the City Council. Todd will send a copy of the revised/completed annual report to the group.

**2015 Objectives:** Conway must reapply for BFC status sometime this year. Someone needs to take the lead on getting walk-friendly going.

- BFC effort will be led by Peter Mehl who will seek help from Wes Craiglow.
- Walk Friendly Community status will be led by Michael Yoder. He will prepare a student project and present a proposal to the board by February. The board agreed that this needs to be a board priority, so a committee will likely be formed to pursue it.
- SRTS pilot project will be led by Jess Henry Spayde
- Amanda Potter Cole will start to organize the board's communications effort. This will be a coordinated outreach to the community to ensure the people of Conway know about the board and what we do and know how to contact us with concerns. The effort will also include some branding strategy.
- Jim Bruce advocated for an education effort. He suggested doing a program for police officers and their families to help bolster the relationship between law enforcement and the walking/cycling community. The League of American Bicyclists has created new educational materials that will require funding. Jim and Peter agreed to provide professional services for the effort.
- Enforcement – The enforcement coordination needs a point person. It was generally agreed to continue with the April enforcement-focused meeting. Amanda reported that Bob Cole has noted crosswalk and driveway crossings are where most of the accidents are happening. It would be good to fold that into the board's educational efforts.

- Evaluation and planning – This is another area where leadership is needed. There have been several false starts in getting this going. Michael Yoder noted that most of the efforts that have been approved have eventually turned into some other kind of effort and that is why the board has not seen much happen on this front.

**2015 Meeting Location:** Emily Walter suggested First United Methodist Church as a meeting place. The church provides space for various civic groups. She agreed to look into this location and report back.

**Infrastructure Discussion:** Greg Reddin initiated a discussion regarding bike/ped infrastructure recommendations the board has made in the past and how we can improve that process. Some members offered evidence that the recommendations are not as bad as suggested. But there was general agreement that the board does not need to revisit the same arguments that generally come up in those discussions. Amanda Potter Cole agreed to send the Metroplan design guidelines to the group. Greg Reddin agreed to use those guidelines as a basis to propose some templates for the board to use in future recommendations.